

Role & Responsibilities of Dementia Champions

As a Dementia Friends Champion, your responsibilities include:

- ✓ To promote Dementia Friends throughout your own networks and communities.
- ✓ To organize your time, deciding when, and where you are available to lead a **minimum of four** Dementia Friends sessions per year (in collaboration with the Master Champion, if applicable)
- ✓ To act as an ambassador for Dementia Friends, treating everyone with respect and dignity.
- ✓ To represent the views of Dementia Friends by following the Champion's Guide and Session Workbook.
- ✓ To describe Dementia Friends sessions as information sessions rather than "trainings," so that participants will have accurate expectations.
- ✓ To promptly record your Dementia Friends sessions and the number of Dementia Friends you make as instructed.
- ✓ To contact the Master Champions at info@dementiafriendspa.org with any questions or if you no longer wish to volunteer.

Before your Dementia Friends Sessions:

- ✓ Register as a Champion at www.dementiafriendspa.org and gain access to session materials
- ✓ Find and become familiar with basic information about what support is available for people affected by dementia in the community where you will deliver a Dementia Friends session. To do this, you can call the Alzheimer's Association Helpline at 1-800-272-3900 or connect with your Master Champions.
- ✓ Email your Master Champions at info@dementiafriendspa.org for guidance if you need to adapt your session for various audiences.

During your Information Sessions:

- ✓ Deliver Dementia Friends sessions to the best of your ability using the Champion's Guide and Session Workbook.
- ✓ Give Dementia Friends materials only to those attending a Dementia Friends session.

After your Information Sessions:

- ✓ Promptly record the number of Dementia Friends after every session by logging in as a Champion at www.dementiafriendspa.org

As a Dementia Friends Champion, please:

- X** Do not promote your business or other personal interests during Dementia Friends sessions. The only materials that may be handed out are Dementia Friends materials. You may leave further information about dementia and local support services for attendees to take away if they choose.
- X** Do not give advice about individual situations or meet with attendees one-on-one. Instead, refer people to the Alzheimer's Association Helpline (1-800-272-39000, or other resources listed on the Resource Page of the Session Workbook.
- X** Do not offer to stay in touch with attendees after sessions in your capacity as a Dementia Friends Champion, except to arrange future Dementia Friends sessions.
- X** Do not accept gifts, money or any item of material value from the host or attendees of your Dementia Friends sessions.
- X** Do not act in any way that could bring Dementia Friends USA into disrepute.

What can I expect from being a Dementia Friends Champion?

- To be part of an international movement making our communities safer, more respectful and inclusive for the growing number of people living with dementia, and those who care about them.
- To receive sufficient training and support so that you feel confident in this role.
- To build your own understanding of dementia.
- To be updated with Dementia Friends news and developments.
- To feel valued and appreciated for your contribution and encouraged to offer suggestions.
- To be able to stop volunteering as a Dementia Friends Champion at any time.
- The opportunity to network and gain support from other Dementia Friends Champions

Thank you for being part of the Dementia Friends Initiative!